babelway
a Tradeshift company

Yonderland

"We are very happy with the service provided by Babelway. We keep finding new ways to use the tool to make our business processes more efficient. The Support team is excellent and reacts very quickly to any questions or concerns we send their way. Overall Babelway has been an excellent partner to drive business improvements at Yonderland."

Katrien Delvaux, Business Analyst & EDI Specialist, Yonderland

Executive Summary

Company: Yonderland
Global headquarters: Antwerpen, Belgium
Industry: Retail, Europe's largest premium outdoor retailer
Web Site: [Click here](#)
Results:
• **Increased Efficiency:** 25% of all documents were processed through Babelway in 2023, significantly reducing manual data entry.
• **Empowered Employees:** Freed-up time allowed employees to focus on more strategic tasks.
• **Improved Transparency:** Babelway's clear error messages facilitated faster troubleshooting for e-invoicing in the PEPPOL network.
• **Enhanced Collaboration:** Streamlined processes fostered better understanding and trust between IT and business departments.

The Client

Yonderland is Europe's largest premium outdoor retailer, offering the very best brands, expert services, and over 40 years' experience to enable everyone to spend more moments outside. They operate over 190 shops in Belgium, Luxembourg, France, United Kingdom, the Republic of Ireland and The Netherlands, and eCommerce sites for 8 brands.

The Context & Challenges

Yonderland's business faced inefficiencies due to manual data entry across multiple departments. Processing product data, orders, delivery notes, and invoices involved repetitive tasks, increasing the risk of errors and consuming valuable employee time.

"The impact of Babelway on our business cannot be overstated: we have spearheaded the move towards more efficient document processing...cleared-up time and headspace in multiple departments..." says Katrien Delvaux, Business Analyst & EDI Specialist, at Yonderland. *"Babelway's flexibility has allowed us to onboard many suppliers to process documents such as orders, delivery notes and invoices via EDI."*

The Solution

Yonderland implemented Babelway to automate document processing within their EDI (Electronic Data Interchange) infrastructure. This eliminated the need for manual data entry, streamlined workflows, and improved overall efficiency. Beyond EDI, Yonderland leveraged Babelway for e-invoicing within the PEPPOL network, a crucial requirement for Belgian companies. The user-friendly and flexible document transformation and EDI platform allowed for:

• Streamlined order-to-cash processing through EDI.

• Integration with the PEPPOL network for e-invoicing compliance.

• Automation of document processing across various departments.

"For document transformation, EDI and PEPPOL, we would definitely recommend Babelway as an in-house solution that gives you all the keys to success," says Katrien. *"The platform allows a business to take control of IT solutions in-house, which is very desirable for any company. By working on EDI and PEPPOL in-house we have gained a better understanding of our business processes and made ourselves experts in IT solutions that would otherwise have been outsourced to a third party."*

The Outcome

• **Increased Efficiency:** Babelway's flexibility allowed Yonderland to onboard numerous suppliers and automate document processing for orders, deliveries, and invoices. In 2023, a staggering 25% of all documents within their order-to-cash process were processed through Babelway.

• **Empowered Employees:** Freed from repetitive data entry tasks, Yonderland employees can now focus on higher-value activities and strategic initiatives.

• **Enhanced Transparency & Control:** Migrating PEPPOL e-invoicing in-house with Babelway provided Yonderland with greater control and transparency over the process. They can now readily identify and address errors, improving overall accuracy and efficiency.

• **Stronger Business Relationships:** Streamlined document processing through Babelway fostered improved collaboration and trust between IT and various business departments.

"When looking for a transformation tool we looked into a couple of integration solutions like Boomi, Comarch and Seeburger. Babelway came out on top because of its ease of use in transformations, and we are quite happy to continue working with it", shares Katrien. *"The tool is continuously updated, and the Support team is always very helpful when we run into more complex issues."*

Considering automating your document processing?

Learn how Babelway can empower your business to achieve similar results for your EDI and B2B integration projects.

Contact us today for a live demo or directly start your **free trial**.