CUSTOMER SUCCESS STORY:

# Logifrio Takes Ownership of EDI and B2B Integrations with Babelway

# LOGIFRIO

"Now we're in complete control of our B2B integrations. We can make changes quickly, troubleshoot problems ourselves, and we're not reliant on external resources anymore. Babelway has made a world of difference for our development speed and overall business success."

**João Garcia, Head of IT Development**

## Executive Summary

**Company:** Logifrio
**Global headquarters:** Leganés, Spain & Riachos, Portugal
**Industry:** Transportation, Logistics, Supply Chain and Storage
**Web Site:** Click here
**Results:**
• **Increased Control:** Logifrio now possesses complete control over their integrations, enabling them to make swift changes and troubleshoot issues independently.
• **Reduced Costs:** By eliminating dependence on external resources, Logifrio has achieved significant cost savings.
• **Enhanced Agility:** Streamlined integrations have accelerated development speed, allowing Logifrio to deliver projects faster.
• **Improved Efficiency:** B2B integrations are no longer bottlenecks, fostering overall

## The Client

Logifrio, a leading operator in controlled temperature logistics services across Portugal and Spain, provides storage, handling, and distribution for temperature-sensitive food products. With over 35 multi-temperature platforms and 27,000 delivery points, Logifrio ensures efficient cold chain management across the Iberian Peninsula and Islands.

## The Context & Challenges

Logifrio faced limitations in agility and autonomy with their B2B integrations. They relied on external brokers for the entire process, hindering their ability to make changes, troubleshoot issues, or gain in-house knowledge. Additionally, the reliance on external resources significantly impacted their bottom line.

# The Solution

Logifrio evaluated various B2B integration solutions. Ultimately, Babelway's user-friendly interface, readily available documentation, and free trial emerged as the most attractive option.

*"Babelway's free trial and readily available documentation were a huge plus. It allowed us to explore the platform thoroughly and determine its suitability for our needs without any risk."*, says João Garcia, the Head of IT Development. *"We plan to leverage Babelway's capabilities to seamlessly integrate new clients as our business expands."*

# The Outcome

Since adopting Babelway, Logifrio has significantly improved their B2B integration capabilities:

• **Increased Control:** Logifrio now possesses complete control over their integrations, enabling them to make swift changes and troubleshoot issues independently.

• **Reduced Costs:** By eliminating dependence on external resources, Logifrio has achieved significant cost savings

• **Enhanced Agility:** Streamlined integrations have accelerated development speed, allowing Logifrio to deliver projects faster.

• **Improved Efficiency:** B2B integrations are no longer bottlenecks, fostering overall operational efficiency.

Companies seeking ownership of their data exchange and B2B integration processes can achieve similar results through Babelway's user-friendly platform, comprehensive documentation, and free trial. Regaining control over integrations empowers businesses to streamline operations, reduce costs, and enhance development agility.

# Considering having better control over your data exchange and B2B integration processes?

Companies seeking ownership of their data exchange and B2B integration processes can achieve similar results through Babelway's user-friendly platform, comprehensive documentation, and free trial.

Contact us today for a live demo or directly start your free trial.