



## **babelway** and CLOUD COMPUTING

*Mathieu Pasture*  
*Technical Director*  
[mathieu.pasture@babelway.com](mailto:mathieu.pasture@babelway.com)

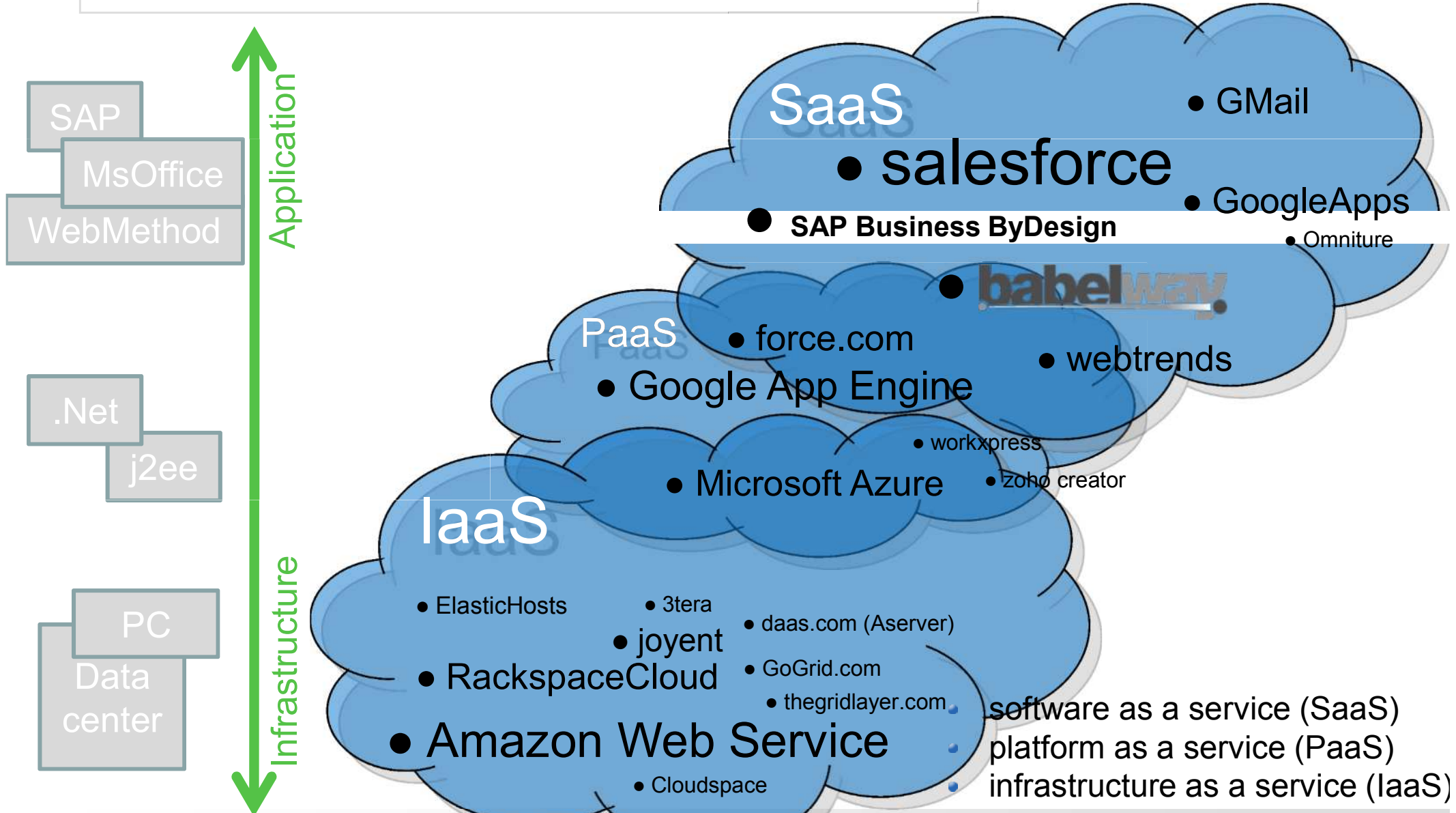
# Agenda

- What is the Cloud
- **babelway** in the Cloud
- What is coming up?

# What is Cloud Computing

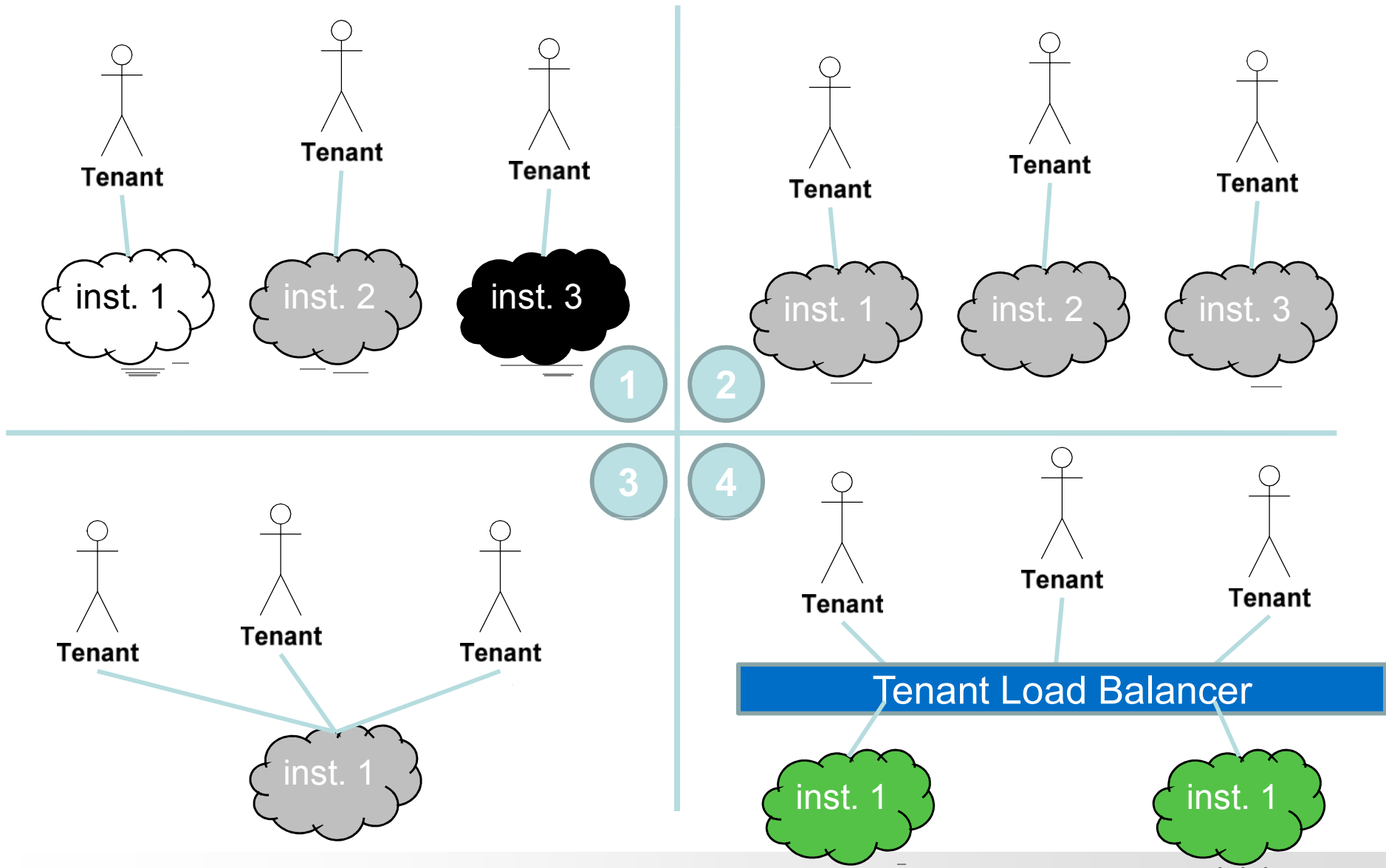
- Internet computing
- Dynamically scalable computing resources over the Internet
- In cloud computing, the users do not need not have much knowledge or control over the resource they use.
- Private cloud By opposition to public Cloud is used to talk about a company virtualized infrastructure that delivers cloud-like capability

# Cloud Map



software as a service (SaaS)  
 platform as a service (PaaS)  
 infrastructure as a service (IaaS)

# Software as a Service



# Cloud and SaaS

## Benefits

- Security
- Flexibility
- Ubiquity (web2.0 native)
- Reactivity
- Reliability
- Scalability
- Financial (opex vs capex)
- TCO

## Concerns

- Security
- Privacy
- Authorization
- No physical Access
- Legal (geographic limitation)

# Agenda

- What is the Cloud
- **babelway** in the Cloud
- What is coming up?

# Our Vision

Provide a Software as a Service that allows our customers to solve B2B integration problems in an easy intuitive manner resulting in reduced costs and increased efficiency

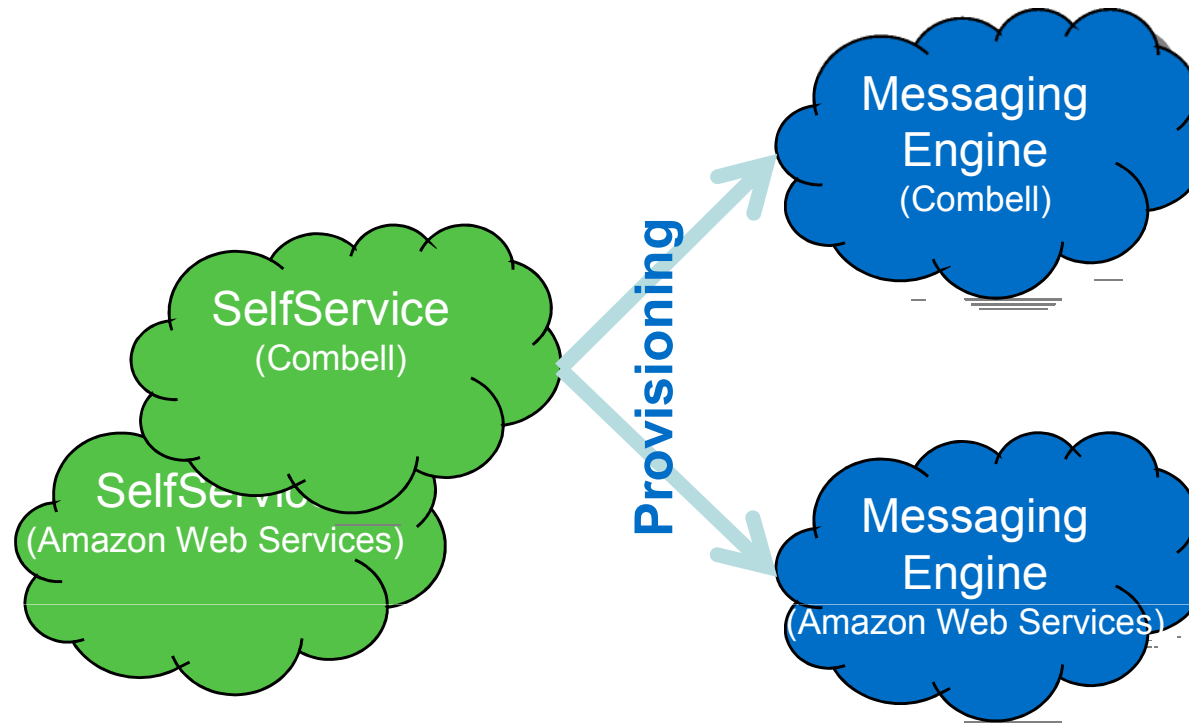
# Key Characteristics

- No local install required
  - Web-based user interface
  - Standard protocols and technologies
- Collaborative
  - Enabling sharing of user generated content
  - Creating virality behavior
- Rock-solid infrastructure
  - No infra provider lock-up
  - Enabling technology evolution
  - Secure
  - Users isolation
  - Scalable (up and down)



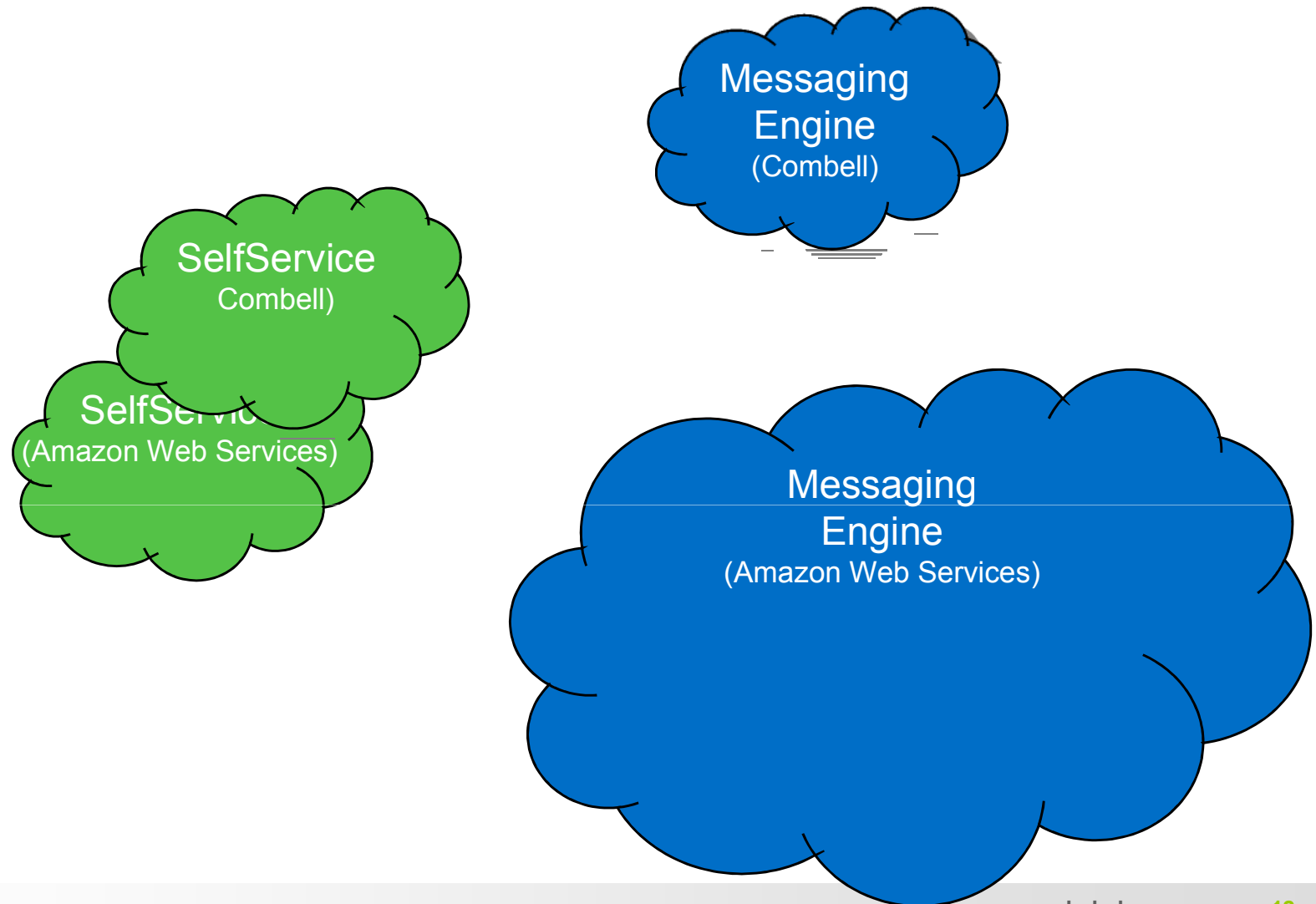
is a cloud based SaaS of maturity level 4

# Architecture



# Demo

# Architecture



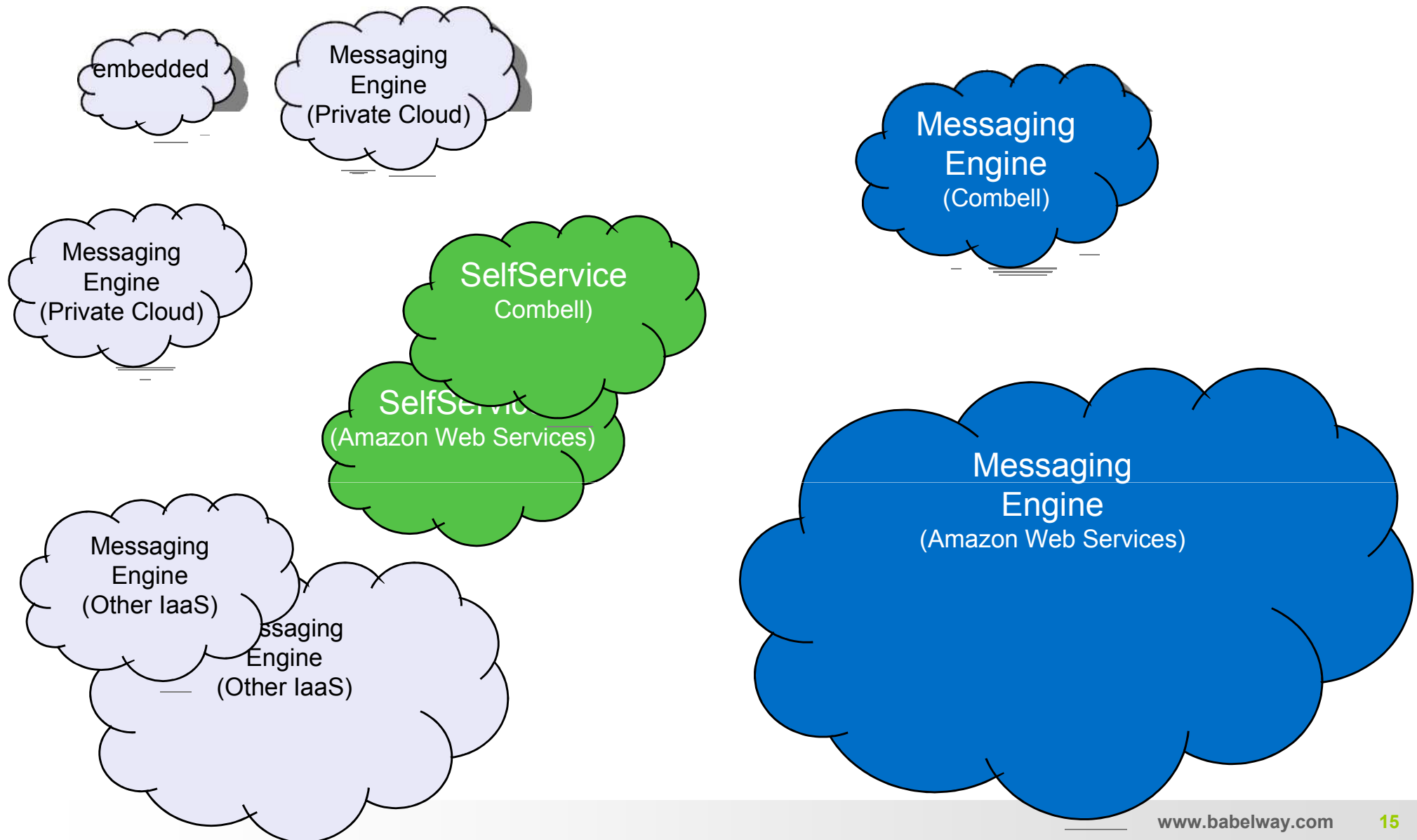
# Agenda

- What is the Cloud
- **babelway** in the Cloud
- What is coming up?

# Product Roadmap

- Catalogue
- Community
- OEM
- Flexible deployment

# Architecture



**thankyou**